

Company Backgrounder

Services

Zontik is a provider of eBusiness applications software to mid-market companies. The applications are designed for the business needs of mid-market companies. Zontik's eBusiness applications let mid-market companies take advantage of the three eBusiness web platforms. The customer web platform known as the Internet. The business partner web platform known as the Extranet. The employee web platform known as the Intranet.

History

Bill Fryers, our president, founded Zontik in February 1997. We began by promoting Eclipse, an object oriented statistical power analysis tool, developed by Dianthus. We expanded to provide both new media and traditional services to several local businesses. Now we concentrate our efforts on interactive agency services to mid-market businesses in central Illinois.

Management

Bill Fryers, President and CEO

Bill Fryers is the founder and President. Prior to founding Zontik he was the head of Dianthus, a company producing object-oriented statistical software. Bill began developing leading-edge systems over 30 years ago. He has over 20 years of experience developing solutions for a Fortune 500 company.

In addition to his industry experience, Bill has taught Systems Analysis at Illinois State University. Bill is an experienced project manager who holds the PMP designation from the Project Management Institute. He was awarded a B. S. in Urban Planning from Iowa State University.

For Further Information

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Additional information is available at our website

www.zontik.com